#### January Agenda Special Meeting of Trustees

A special meeting of the Board of Trustees of School District #35 has been scheduled for Wednesday, January 31, 2018 at 3:30pm at the Gallatin Gateway School Board Room. (All policies can be found at www.gallatingatewayschool.com.)

Call to Order

Presiding Trustee's explanation of procedures

Public Comment- Non Agenda Items- Sign in sheet

**New Business** 

Strategic Planning with Debra Silk, MTSBA

Next Meetings:

Regular Meeting – Wednesday, February 21, 2018 @ 6pm

Adjournment

#### MINUTES SPECIAL COMMITTEE MEETING BOARD OF TRUSTEES, GALLATIN GATEWAY SCHOOL DISTRICT #35

#### Call to Order

The Board of Trustees of the Gallatin Gateway School District #35 met at 3:30 pm on Wednesday, January 31, 2018 in the Gallatin Gateway School Board Room. Board Chair Donna Shockley presided and called the meeting to order at 3:38 pm.

#### **Trustees Present**

Donna Shockley, Board Chair; Aaron Schwieterman, Board Vice-Chair; Julie Fleury, Christie Francis

#### **Trustees Absent**

Lessa Racow

#### Staff Present

Travis Anderson, Superintendent; Carrie Fisher; District Clerk, and Erica Clark, Administrative Secretary

#### Others Present

Debra Silk, MTSBA Facilitator; David Losef, Carissa Paulsen and Lyn Morton

#### Presiding Trustee's Explanation of Procedures

Board Chair Donna Shockley explained the public comment process to be followed for addressing the Board in accordance with Gallatin Gateway School policy. She noted: 1) that prior to a vote the public may comment on agenda items; 2) there will be time for public comment on non-agenda items; and 3) public comment periods are not intended to be a question and answer session.

#### Public Comment on Non- Agenda Items

David Losef provided the Board with a status update regarding the Gateway Village subdivision project. He explained that the development is in the process of constructing a wastewater facility and roads, power, and wastewater lines will begin installation in March 2018. Mr. Losef also explained that there will be a turning lane installed on Highway 191 in the coming months. He informed the Board that he anticipates long lead times on the construction of homes in the subdivision and phase one will have 68 lots (195 total lots) which will likely not be available for sale until November 2018. He anticipates construction will begin shortly thereafter. Therefore, he noted that the District would likely not see additional student enrollment until Fall 2019 or possibly Spring 2020.

#### **NEW BUSINESS**

#### Strategic Planning with Debra Silk, MTSBA

Debra Silk of MTSBA facilitated discussions regarding updating and developing the District's strategic plan. She explained the strategic planning process and noted that this initial meeting will begin the process that will continue for 2-3 more community meetings. The initial meeting discussions focused on identifying the District's Core Purpose and Core Values. Each individual present at the meeting had the opportunity to contribute to the discussion and provide input regarding core purpose and values.

The next strategic planning meeting will be scheduled for the end of February.

Next Meetings:

The Board will hold its regular February board meeting on Wednesday, February 21, 2018 at 6pm.

Adjournment

Donna Shockley, Board Chair

Board Chair Donna Shockley adjourned the meeting at 6:05pm

T. T.

Fisher, District Clerk

Gallatin Gateway School District #35

#### **Special Meeting**

#### January 31, 2018- Strategic Planning

Sign-in Sheet

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#### GALLATIN GATEWAY SCHOOL PO BOX 265, GALLATIN GATEWAY, MT 59730

The agenda must also include a "public comment" item in order to allow members of the general public to comment on any public matter under the jurisdiction of the district that is not specifically listed on the agenda, except that no member of the public will be allowed to comment on contested cases, other adjudicative proceedings, or personnel matters. The Board Chair may place reasonable time limits on any "public comment" item in order to maintain and ensure effective and efficient operations of the Board. The District shall not take any action on any matter discussed, unless the matter is specifically noticed on the agenda, and the public has been allowed the opportunity to comment.

\* Public comment will be asked on each agenda item. Do not sign below for agenda items.

## Public Comment Sign-in Date: January 31, 2018

\*Please sign below for non-agenda items to be heard under New business: Public comment.

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NAME	TOPIC
(Please Print Clearly)	(Please Print Clearly)
1. DAVIN LOSEFF	Gatenay Village update
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## Gallatin Gateway Public Schools

Developing a Knowledge-Based Strategic Governance Structure

Presented by Debra Silk

**Montana School Boards Association** 



#### Strategic Planning, What is the Purpose?

"The fundamental distinguishing dynamic of enduring great organizations is that they preserve a cherished core ideology while simultaneously stimulating progress and change in everything that is not part of the core ideology."

Jim Collins, Author of Good to Great and Built to Last



## Strategic Planning -- Why Is it Necessary?

- Planning helps establish clarity and consensus regarding the direction(s) of the Gallatin Gateway Public Schools.
- 2. Planning helps ensure open access to critical information by the entire community and helps broaden the number of people truly invested in the district's success.
- 3. Planning helps the district identify and overcome barriers to success.



### Strategic Planning by School Boards – What Does it Take?

- A collaborative approach with the community
- Participation and buy in by as many people as possible
- A commitment to follow through on and use the resulting plan to guide decisions, even when those decisions are difficult.
- A commitment to regularly revisit and refine strategy as a continued, evolutionary process in the district. Implies continued investment in training, provided from within or from an external partner with a similar guiding philosophy.



**Timeless** 

Core

Ideology\*

Core

Purpose

Core

Values

30 years

20

10

5

3

2

1 year

#### Envisioned Future\*

Big Audacious Goal

Vivid Description

#### **Critical Factors**

Scan
Conditions, Trends &
Assumptions

Mega Issues

Strategic Principles

#### Strategic Planning

Value Proposition

Goals
Objectives
Strategies

Operational Strategy

#### Action Planning

Annual Strategic Plan Review

Priority Setting

Program Planning

Action Planning

\* Adapted from Built to Last, Collins and Porras, 1994

KNOWLEDGE-BASED Decision-Making



The Order of Strategic Planning

**Identity First** 

Core
Purpose
&
Core Values

Who are we?

**Direction Second** 

Big Audacious Goal

Where are we going?

Three to Five Year Plan Goals & Objectives

**Activities Third** 

Strategies

What are we doing?

Who-will-do-what?



#### Essential Components of Knowledge-Based Strategic Governance

- Strategic Planning From the Timeless to Today
- Commitment to Norms of Governing Behavior
- Dialogue and Deliberation, Informed by Knowledge-Based Decision Making



Mega Issue Dialogue

Assess &/or Adjust Strategy

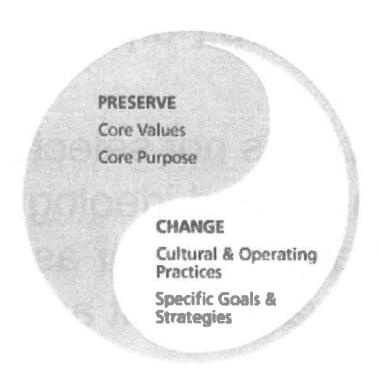
Policy: Public &/or Operational

**Routine Business** 

Strategic Board's
Agenda



## Preserve the Core – Stimulate Progress and Change in Everything Else





#### Discovering Your Core Ideology

- Every district has a Core Ideology, consisting of the Core Purpose and the Core Values.
- The Core Ideology is not selected, it is discovered. The stated ideology should not be an unattained goal or aspiration but should speak to values that are firmly held at this time.



## Core Ideology = Core Purpose + Core Values

• Core purpose is the district's fundamental reason for being. An effective purpose reflects the importance people attach to the district's work—it taps their idealistic motivations—and gets at the deeper reasons for a particular district's existence.



#### Core Purpose Exercise

The Core Purpose of Gallatin Gateway Public Schools is . . . .



#### Core Purpose - Criteria

YES	NO	Do you find this purpose personally inspiring?
YES	NO	Can you envision this purpose being as valid 100 years from now as it is today?
YES	NO	Does the purpose help you think expansively about the long-term possibilities and range of activities the district can consider over the next 100 years, beyond its current services, markets, industries, and strategies? (For example, Disney's purpose to make people happy helped propel the company from its initial strategy of cartoons into full-length feature animation, the Mickey Mouse Club, Disneyland, EPCOT Center, and so on.)
YES	NO	Does the purpose help you to decide what activities to <i>not</i> pursue, to eliminate from consideration?
YES	NO	Is this purpose <i>authentic</i> —something true to what the district is all about—not merely words on paper that "sound nice"?
YES	NO	Would this purpose be greeted with enthusiasm rather than cynicism by a broad base of people in the district?
YES	NO	When telling your children and/or other loved ones about your involvement with Gallatin Gateway Public Schools, would you feel proud in describing your work in terms of this purpose?

## Core Ideology = Core Purpose + Core Values

- Core values are the district's essential and enduring tenets—a small set of timeless guiding principles or behavioral characteristics that require no external justification; they have *intrinsic* value and importance to those inside the district.
- Core values articulate how we conduct ourselves as we pursue our Core Purpose



#### Core Values Exercise

 Consistent with the Core Purpose identify no more than 5 Core Values that are consistent with the themes identified in the Core Purpose discussion.



#### Core Values Exercise

The Core Values of Gallatin Gateway Public Schools are . . . .



#### **Testing Your Core Values**

YES	NO	If you were to start a new organization, would you build it around this core value <i>regardless</i> of the industry?
YES	NO	Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?
YES	NO	Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?
YES	NO	Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?
YES	NO	Would you personally continue to hold this core value even if you were not rewarded for holding it?
YES	NO	Would you change jobs before giving up this core value?
YES	NO	If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?



#### **Envisioned Future Exercise**

- Building the envisioned future requires both a Big Audacious Goal, providing an overall description of the intended description of the world as changed by Gallatin Gateway Public Schools efforts and vivid descriptions of success.
- The envisioned future needs to be bold, yet believable and reachable, but only as a tough stretch, requiring a immense amount of efforts and a good dose of good luck.
- Think of taking the resources you have at hand, consistent with your Core Purpose and Core Values, and applying those resources to the best of your collective abilities to improve the provision of services to children enrolled in Gallatin Gateway Public Schools over the next 15-20 years.



#### A Big Audacious Goal

#### Five criteria of a good Big Audacious Goal:

- Are set with an understanding of how we will apply our limited resources to better the world in which we function.
- Fit squarely in the three circles of our Hedgehog Concept.
- Have a long time frame—15 to 20 years.
- Should be clear, compelling and easy to grasp.
- Directly reflect our core values and core purpose.



#### **Envisioned Future Exercise**

- Using a 15-20-year planning horizon, identify the changes in the district, the community, even the world, that you want to see as a result of your programs and services.
  - The Big Audacious Goal must be consistent with the Core Purpose and Core Values previously identified.
  - The Big Audacious Goal should be supported by vivid descriptions of what it will be like to experience the success sought.
  - Note: The more specific the descriptions are, the easier it will be for the community to understand where the District is attempting to go with its programs and services and to provide meaningful feedback on the intended direction before finalized.



#### Envisioned Future – Finding Focus

To help inform and provide focus to your exercise, consider using the following scenario:

The date is 2038. You have now served the District, either as an employee or as a trustee, for the last 20 years. Tonight is your last board meeting and the local newspaper is running a story describing the school district as you hope it to be as a result of the investment of the next 20 years of your life in improving it. Draft the best possible description of the district if everyone works together in pursuit of continuous improvement in service, effectively, consistently and efficiently, focused on the interests of children, enjoying the benefit of some good luck along the way.

Examples of areas to address in your description include:

- First and Foremost, the Impact on Children
- The Most valued Benefits, Products and Services
- Delivery Systems
- Governance Structure
- Culture
- Recognition and Esteem Among Colleagues and the Public



#### Mega Trends Analysis Scanning the Horizon

Scanning the Horizon: Identification of Strategic Assumptions Regarding the Future and Development of Mega Issues

- Demographics
- Business / Economic Climate
- Legislation / Regulation
- Technology / Science
- Politics / Social Values



## 3-5 Year Goals and 1-2 Year Strategic Objectives

- Identification of 3-5 year broad-based goal areas
- Identification of 1-2 year strategic objectives
  - Priorities and will require the Board's and Staff's attention
  - Action Plans identifying activities/events, who is responsible and target dates for completion/implementation



## January Special Committee Meeting Agenda

A special committee meeting has been scheduled for Wednesday, January 3, 2018, at 10:00am in the Gallatin Gateway Board Room. (All policies mentioned in the agenda can be found at www.gallatingatewayschool.com)

### Call to Order

Public Comment- Non-Agenda Items (GGS Policy #1070)

## NEW BUSINESS

Set agenda for January 17, 2018 regular meeting Set date for next agenda setting meeting

### Adjournment

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## BOARD OF TRUSTEES, GALLATIN GATEWAY SCHOOL DISTRICT #35 SPECIAL COMMITTEE MEETING MINUTES

### Call to Order

The Board of Trustees of the Gallatin Gateway School District #35 met at 10:00am on Tuesday, January 3, 2018 in the Gallatin Gateway School Board Room. Board Chair Donna Shockley presided and called the meeting to order at 10:05am.

## **Trustees Present**

Donna Shockley, Board Chair and Aaron Schwieterman, Board Vice-Chair

## Trustees Absent

None

### Staff Present

Travis Anderson, Superintendent and Carrie Fisher, District Clerk

## Others Present

None

## Presiding Trustee's Explanation of Procedures

Board in accordance with Gallatin Gateway School policy. She noted: 1) that prior to a vote the public may comment on agenda items; 2) there will be time for public comment on non-agenda items; and 3) public Board Chair Donna Shockley explained the public comment process to be followed for addressing the comment periods are not intended to be a question and answer session.

## Public Comment on Non- Agenda Items

None

## NEW BUSINESS

Set Agenda for January 17, 2018 Regular Meeting

Board Chair Donna Shockley led a discussion regarding the agenda for the January 17, 2018 regular meeting. The individuals present discussed agenda items to be included on the agenda and District Clerk Catrie Fisher will finalize the agenda with the Superintendent,

## Set date for next agenda setting meeting

The committee did not set a date for the next meeting at this time.

### Adjournment

Board Chair Donna Shockley adjourned the meeting at 10:42am.

Donna Shockley, Board Chair

arrie Fisher, District Clerk

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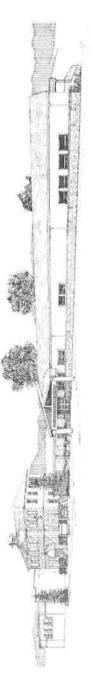
## Gallatin Gateway School District #35

# Special Committee Meeting

## January 3, 2018 Sign-in Sheet

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to comment on any public matter under the jurisdiction of the district that is not specifically listed on the The agenda must also include a "public comment" item in order to allow members of the general public agenda, except that no member of the public will be allowed to comment on contested cases, other adjudicative proceedings, or personnel matters. The Board Chairman may place reasonable time limits on any "public comment" item in order to maintain and ensure effective and efficient operations of the The District shall not take any action on any matter discussed, unless the matter is specifically noticed on the agenda, and the public has been allowed the opportunity to comment. Board.

\* Public comment will be asked on each agenda item. Do not sign below for agenda items.

## Public Comment Sign-Date: January 3, 2018

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